

SPIF & REBATE SOLUTIONS



RUN SHORT OR LONG TERM SPIF & REBATE PROGRAMS

Often, the most effective way to promote a sale is to directly motivate the individuals responsible for the sale or purchase decision. CCI provides solutions for sales incentive programs or end user rebates designed to focus the incentive where it works best — by influencing the decision makers at the point of sale. Designed to support short-term promotions or long term programs, CCI solutions target participants with a comprehensive online promotion management portal. CCI also provides complete program management services with compliance auditing and reward distribution tailored to your needs. Reward options include cash awards, reloadable or stored value debit cards, sales contests and sweepstakes and end user rebates. What's more, CCI's multi-language, multi-currency capabilities can scale to support your global programs.

Whether you are planning a sales reward program or end user rebate program, CCI's hosted solution can be configured to conform to your program requirements.

- An integrated price book tool lets you quickly and easily modify the incentive value by transaction date, product, or partner.
- Online capture and audit of proof-of-performance facilitates auditing through the collection of receipts and other relevant documentation.
- Approval processes may be multi-tier and designed according to your business requirements, enabling different approved paths dependent upon specific transaction criteria.
- Pre-registration options are available to capture critical profile information and facilitate participant approval in advance of program activity.
- W9 data collection can be incorporated into your process flow where desired, including registration, first claim or at a specified reward threshold.

CCI's SPIF and Rebate solutions are part of a comprehensive channel management suite, designed to optimize your strategy throughout the demand chain. Whether supporting one or multiple programs, CCI solutions are configured to address the unique communication and financial controls required for each, while maximizing ROI and efficiencies.

FULL SERVICE SOLUTIONS FROM CCI PROVIDE EVERYTHING YOU NEED TO MANAGE, MEASURE AND OPTIMIZE YOUR CHANNEL PROGRAMS

ON DEMAND SOFTWARE

CCI applications are SOX, GAAP and FASB compliant and provide multi-tier data security, real-time reporting, branded interface, and multi-lingual/multi-currency capabilities. Applications exchange data real time to provide you with complete information on marketing spend, claims, payments and partners.

PROFESSIONAL SERVICES

CCI Professional Services partners with you throughout the life of your programs, collaborating with you on design, configuration, launch, and ongoing analysis.

PROGRAM MANAGEMENT

CCI provides program management services to support you and your partners, including prior approval management, compliance auditing, payment and fulfillment services and call center support.